

FOR ADULTS WITH MODERATE TO SEVERE PLAQUE PSORIASIS  
OR ACTIVE PSORIATIC ARTHRITIS



Cosentyx<sup>®</sup>  
(secukinumab)

SEE  
ME

"I can't believe I've  
been clear 5 years—  
and counting."\*

CYNDI REAL  
PATIENT

In clinical trials, 6 out of 10 people taking COSENTYX<sup>®</sup> 300 mg were clear or almost clear at 12 weeks vs ~3% taking placebo. Many who saw results at 1 year maintained them at 5.\*

\*At 3 years, patients knew they were getting COSENTYX, which may affect results.

This brochure contains photos of **real patients** who have taken COSENTYX and have been compensated for their time. Individual results may vary.

## INDICATIONS

COSENTYX<sup>®</sup> (secukinumab) is a prescription medicine used to treat:

- adults and children 6 years of age and older with moderate to severe plaque psoriasis (PsO) that involves large areas or many areas of the body, and who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet or UV light alone or with systemic therapy)
- adults and children 2 years of age and older with active psoriatic arthritis (PsA)

## IMPORTANT SAFETY INFORMATION

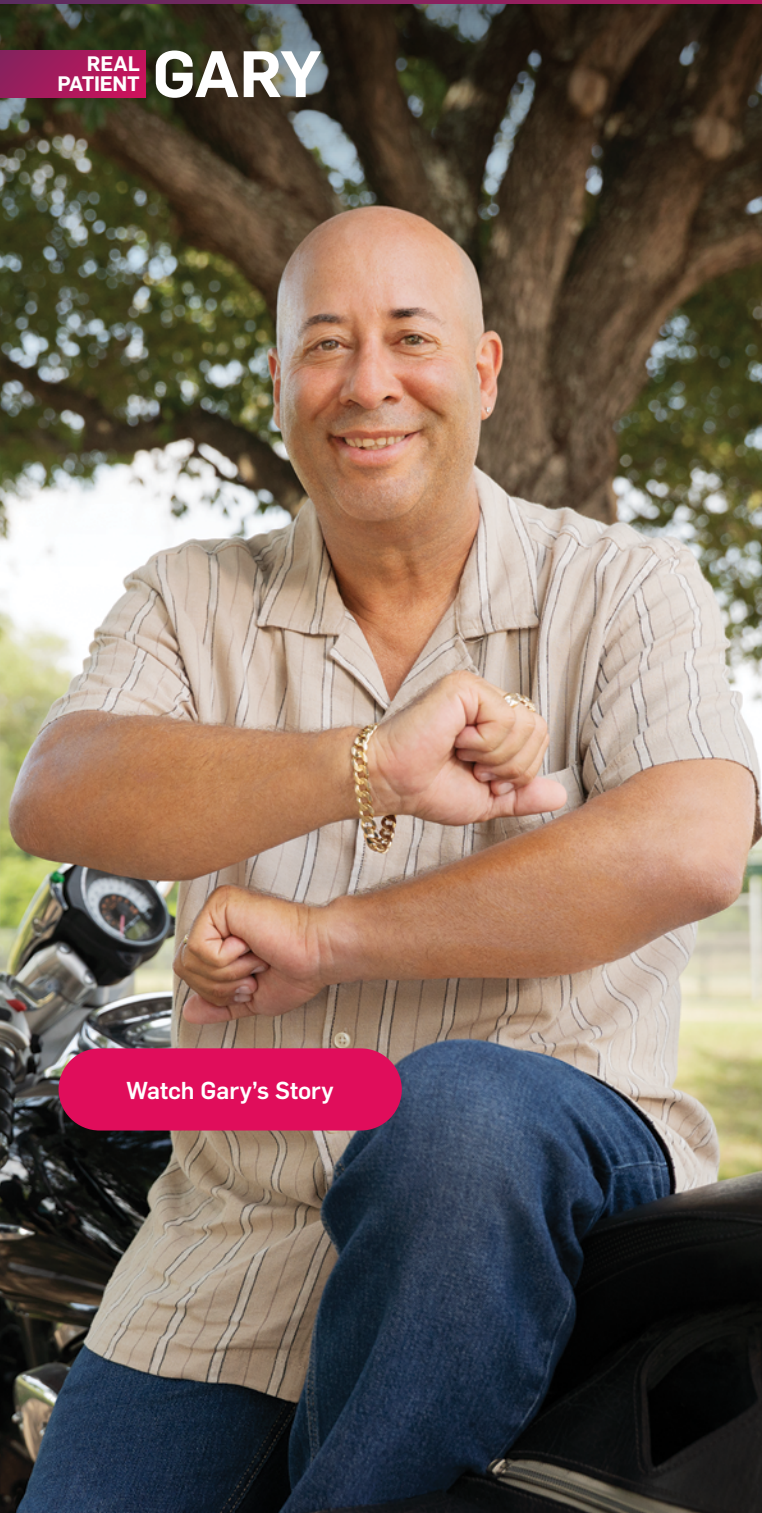
Do not use COSENTYX if you have had a severe allergic reaction to secukinumab or any of the other ingredients in COSENTYX. See the Medication Guide for a complete list of ingredients

Please see Important Safety Information throughout brochure. Please see full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](https://www.cosentyx.com) for more information.

*“COSENTYX® has worked really well for me. Look at these sexy elbows!”*

REAL PATIENT **GARY**



Watch Gary's Story



## EXPERIENCE matters

COSENTYX is a biologic treatment proven to help treat the symptoms of plaque psoriasis and psoriatic arthritis.

**#1**

COSENTYX is the #1 prescribed treatment of its kind.\*

**10+**  
YEARS

Over 10 years of FDA approval.

**6M+**

Over 6 million prescriptions have been filled in the United States.\*

**18**  
YEARS

Studied for over 18 years in 90 clinical trials.\*

\*Across all indications combined.

### IMPORTANT SAFETY INFORMATION (cont)

**What is the most important information I should know about COSENTYX?**

COSENTYX is a medicine that affects your immune system. COSENTYX may increase your risk of having serious side effects such as:

#### Infections

COSENTYX may lower the ability of your immune system to fight infections and may increase your risk of infections. Some people have had serious infections while taking COSENTYX, including tuberculosis (TB), and infections caused by bacteria, fungi, or viruses. Some people have died from these infections.

Please see Important Safety Information throughout brochure. Please see full [Prescribing Information](#), including [Medication Guide](#).

Visit [COSENTYX.com](https://www.cosentyx.com) for more information.

## CLEAR PSORIASIS FAST with results that can last

### Skin clearance at 12 WEEKS

**75%**

Approximately 8 out of 10 adults saw **75% clearer skin**.<sup>\*†</sup>

**90%**

Approximately 6 out of 10 adults saw **90% clearer skin**.<sup>\*‡</sup>

### In another study at 1 YEAR

**100%**

Approximately 6 out of 10 adults saw **100% clear skin** at 1 year.<sup>||</sup>

### In another study at 5 YEARS

**LASTING RELIEF**

Many who saw results at 1 year **maintained them at 5 years**.<sup>§</sup>

\*In plaque psoriasis clinical trials, 6 out of 10 people taking COSENTYX 300 mg were clear or almost clear at 12 weeks vs ~3% taking placebo.

†vs ~5% patient taking placebo.

‡vs 1% taking placebo.

§At 3 years, patients knew they were getting COSENTYX, which may affect results.

See Real Results

The same inflammation that causes psoriasis can also trigger psoriatic arthritis, which can lead to permanent joint damage if left untreated. COSENTYX<sup>®</sup> treats both. COSENTYX treats multiple symptoms of psoriatic arthritis and helps stop further joint damage.

## MOVE BETTER with less joint pain

In a trial of patients with psoriatic arthritis, about **60% of patients taking COSENTYX** 150 mg or 300 mg (vs 18% of patients taking placebo) saw at least a **20% improvement in psoriatic arthritis symptoms** at 16 weeks.

### Can start working in as little as 3 WEEKS

### At 2 YEARS

**84%**

of people with psoriatic arthritis taking COSENTYX experienced no further joint damage at the 2-year mark.<sup>||¶</sup>

||Everyone's experience is different. These results were from a less rigorous analysis, so it is not known if symptom improvement was due to COSENTYX.

¶About 76% of patients taking COSENTYX 150 mg or 300 mg had no further joint damage at the hands, wrists, and feet at Week 24, compared to 68% taking placebo. At 2 years, 84% of patients taking COSENTYX 300 mg had no further joint damage (71% of patients taking COSENTYX 150 mg).

### IMPORTANT SAFETY INFORMATION (cont)

- Your doctor should check you for TB before starting treatment with COSENTYX.
- If your doctor feels that you are at risk for TB, you may be treated with medicine for TB before you begin treatment with COSENTYX and during treatment with COSENTYX.
- Your doctor should watch you closely for signs and symptoms of TB during treatment with COSENTYX. **Do not use COSENTYX if you have an active TB infection.**

Please see Important Safety Information throughout brochure. Please see full [Prescribing Information](#), including [Medication Guide](#).

Visit [COSENTYX.com](http://COSENTYX.com) for more information.

## PLAQUE PSORIASIS and PSORIATIC ARTHRITIS could be connected

Joint pain from psoriatic arthritis and itchy skin plaques from psoriasis may not always occur together. However, symptoms from psoriatic arthritis and psoriasis may be part of the same psoriatic disease affecting different parts of the body.

### REAL PATIENT **ELIZABETH**

*"My nail and scalp psoriasis has improved so much since being on COSENTYX®."*



Watch Elizabeth's Story

### IMPORTANT SAFETY INFORMATION (cont)

Before starting COSENTYX, tell your doctor if you:

- are being treated for an infection
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- have or have had Hepatitis B
- think you have an infection or have symptoms of an infection such as: fevers, sweats, or chills; muscle aches; cough; shortness of breath; blood in your phlegm; weight loss; warm, red, or painful skin or sores on your body; diarrhea or stomach pain; burning when you urinate or urinate more often than normal

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## understanding the RISK

**43%**

43% of people with moderate to severe psoriasis reported developing psoriatic arthritis.

**3X**

People with nail psoriasis are almost 3x more likely to develop psoriatic arthritis.

**4X**

People with scalp psoriasis are almost 4x more likely to develop psoriatic arthritis.

If left untreated, psoriatic arthritis can cause permanent joint damage.  
**COSENTYX helps stop further joint damage.**

**COSENTYX is proven to work, even on troublesome areas:**

### SCALP



### NAILS



At week 12, 53% of people on COSENTYX 300 mg saw 90% scalp clearance compared with 2% taking placebo.

Nail psoriasis improved by 46% in people receiving COSENTYX 300 mg compared to an improvement of about 12% in people receiving placebo at week 16.

Actual patient photos taken during clinical trials. Photos represent an average response with a dose of 300 mg. Individual results may vary.

Please see Important Safety Information throughout brochure. Please see full [Prescribing Information](#), including [Medication Guide](#).

Visit [COSENTYX.com](http://COSENTYX.com) for more information.

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## how does **COSENTYX**<sup>®</sup> work?

**COSENTYX works differently by targeting and blocking IL-17A**, a molecule in the body that is believed to play a role in inflammation for people with psoriasis (PsO) and psoriatic arthritis (PsA).\*



\*The relationship between how COSENTYX works in the body and how it affects your symptoms is unknown.

Select your indication to see  
how **COSENTYX** works

Explore PsO

Explore PsA

*"To see those fast results was huge for me. It's like night and day. I don't have people staring, I don't have to make excuses. Not hiding anymore is big."*

## **DARREN**

REAL PATIENT



### **IMPORTANT SAFETY INFORMATION (cont)**

**After starting COSENTYX, call your doctor right away if you have any signs of infection listed on page 6.** Do not use COSENTYX if you have any signs of infection unless you are instructed to by your doctor.

**What are the possible side effects of COSENTYX?**

**COSENTYX may cause serious side effects, including:**

#### **Serious allergic reactions**

Serious allergic reactions can occur. Get emergency medical help right away if you get any of the following symptoms: feeling faint; swelling of your face, eyelids, lips, mouth, tongue, or throat; trouble breathing or throat tightness; chest tightness; skin rash or hives (red, itchy bumps).

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Visit [COSENTYX.com](https://www.cosentyx.com) for more information.

## convenient DOSING and DEVICES

- COSENTYX® is taken with the UnoReady® Pen, Sensoready® Pen, or a prefilled syringe.
- The **recommended dose of COSENTYX for plaque psoriasis is 300 mg.**\*
- The **recommended dose of COSENTYX for psoriatic arthritis is 150 mg.** If you continue to have psoriatic arthritis symptoms, **your rheumatologist may prescribe 300 mg** (taken as two 150-mg injections) at no additional cost.
- If your doctor decides that you or a caregiver may give your injections at home, **you should receive training from a healthcare professional on the right way to prepare and inject COSENTYX.**

\*Each 300-mg dose is given as 1 injection of 300 mg or 2 injections of 150 mg under the skin. For some people, a dose of 150 mg may be acceptable.

### GETTING STARTED ON COSENTYX:

Once weekly for  
5 weeks.



### STAYING ON COSENTYX:

Once every 4 weeks.



## IMPORTANT SAFETY INFORMATION (cont)

**COSENTYX may cause serious side effects, including:**

**If you have a severe allergic reaction, do not give another injection of COSENTYX.**

### Inflammatory bowel disease

New cases of inflammatory bowel disease or “flare-ups” can happen with COSENTYX, and can sometimes be serious. If you have inflammatory bowel disease (ulcerative colitis or Crohn’s disease), tell your doctor if you have worsening disease symptoms during treatment with COSENTYX or develop new symptoms of stomach pain or diarrhea.

## get comfortable taking COSENTYX

### UNOREADY PEN



### SENSOREADY PEN



**NO PAIN**

Most people reported no pain with the injection.<sup>†</sup>

**100%  
SATISFIED**

Up to 100% user satisfaction rating.<sup>‡§</sup>

Find resources on how to use the self-injection devices

Explore Resources

<sup>†</sup>Based on a study in which 79% of participants using the UnoReady Pen reported no pain with the injection at 12 weeks. In a study of 37 adults with active psoriatic arthritis using the Sensoready Pen, more than 90% of adults reported no pain or reaction during or after the injection.

<sup>‡</sup>Based on a study in which all 37 participants using the UnoReady Pen reported being satisfied or very satisfied with the device at 28 weeks for patients with moderate to severe plaque psoriasis.

<sup>§</sup>In a study of 37 adults with active psoriatic arthritis. Nearly 9 out of 10 adults reported being satisfied or very satisfied with self-injection using the Sensoready Pen.

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## **COST SHOULDN'T BE A BARRIER** *between you and your treatment*

Novartis Patient Support will always try to help. Novartis Patient Support is a comprehensive program designed to help you start, stay, and save on COSENTYX®.



### **Novartis Patient Support**

- Finding answers to questions
- Navigating insurance approvals and investigations
- Directing you to injection resources so you can start with confidence



### **Financial Support**

If you can't afford your medicine, Novartis may be able to help.



### **Ongoing Support**

The Novartis Patient Support team can offer additional helpful resources.

## **\$0 Co-Pay Plus offer**

### **The Novartis Patient Support \$0 Co-Pay Plus\* Offer**

If you are privately insured, you may pay **as little as \$0 on COSENTYX** with Co-Pay Plus. The Co-Pay Plus offer can help pay for out-of-pocket costs related to your prescription, including refills. See Program Terms & Conditions for eligibility, or visit [www.cosentyx.com/cost](http://www.cosentyx.com/cost). You can also reach out directly to Novartis Patient Support at **844-COSENTYX (844-267-3689)** Monday-Friday, 8:00 AM-8:00 PM ET, excluding holidays.

*"Novartis Patient Support has been nothing but excellent in helping me. They make sure my insurance is set and my prescription is delivered on time."*

REAL  
PATIENT

**DEWEY**

Watch Dewey's Story

See How Novartis Patient Support Can Help

**\*Limitations apply.** Subject to annual co-pay benefit limit. Offer not valid under Medicare, Medicaid, or any other federal or state programs. Novartis reserves the right to rescind, revoke, or amend this program without notice. Additional limitations may apply. See complete Terms & Conditions at [cosentyx.com](http://cosentyx.com) for details.

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## get help with **INSURANCE COVERAGE**

COVERED  
*until you're*  
COVERED

If your insurance coverage is delayed, you shouldn't have to wait. Covered Until You're Covered, also known as The Bridge Program,\* can provide up to 2 years of COSENTYX<sup>®</sup> for **free** while seeking coverage.

Once your insurance is approved, your Co-Pay Plus offer may continue to help with out-of-pocket costs.

## Getting COSENTYX delivered

COSENTYX is sent to you from a specialty pharmacy since it's a biologic medication, which means it requires special handling and must be refrigerated.

Learn How To Get COSENTYX

\*The Bridge Program applies to COSENTYX Subcutaneous Injection only. Eligible patients must have private insurance and a valid prescription for COSENTYX, and a prior authorization, predetermination, or medical exception that has been denied. Program requires the submission of an appeal of the coverage denial within the first 90 days of enrollment to remain eligible. Program provides COSENTYX for free to eligible patients for up to 2 years, or until they receive insurance coverage approval, whichever occurs earlier. A valid prescription consistent with FDA-approved labeling is required. Program is not available to patients whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program. Patients may be asked to reverify insurance coverage status during the course of the program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Additional Limitations may apply. Novartis Pharmaceuticals Corporation reserves the right to rescind, revoke, or amend this Program without notice.



**NADIA** REAL PATIENT

Watch Nadia's Story

### IMPORTANT SAFETY INFORMATION (cont)

#### COSENTYX may cause serious side effects, including:

**Severe skin reactions that look like eczema** can happen during treatment with COSENTYX from days to months after your first dose and can sometimes lead to hospitalization. Your doctor may temporarily stop treatment with COSENTYX if you develop severe skin reactions. Tell your doctor if you have any of the following signs or symptoms: redness or rash; itching; small bumps or patches; your skin is dry or feels like leather; blisters on the hands or feet that ooze or become crusty or skin peeling.

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Visit [COSENTYX.com](https://www.cosentyx.com) for more information.



**NADIA** REAL PATIENT

ASK YOUR DERMATOLOGIST IF COSENTYX IS RIGHT FOR YOU



Learn more at [COSENTYX.com](https://www.cosentyx.com)



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 **NOVARTIS**

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