

FOR ADULTS WITH MODERATE TO SEVERE PLAQUE PSORIASIS



Cosentyx<sup>®</sup>  
(secukinumab)

SEE  
ME

"I can't believe I've been clear 5 years—and counting."\*

**CYNDI** **ACTUAL PATIENT**

Cyndi was compensated for her time. Individual results may vary.

In clinical trials, 6 out of 10 people taking COSENTYX<sup>®</sup> 300 mg were clear or almost clear at 12 weeks vs ~3% taking placebo. Many who saw results at 1 year maintained them at 5.\*

\*At 3 years, patients knew they were getting COSENTYX, which may affect results.

This brochure contains photos of **actual patients** who have taken COSENTYX and have been compensated for their time. Individual results may vary.

## INDICATIONS

COSENTYX<sup>®</sup> (secukinumab) is a prescription medicine used to treat:

- people 6 years of age and older with moderate to severe plaque psoriasis (PsO) that involves large areas or many areas of the body, and who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet or UV light alone or with systemic therapy)
- people 2 years of age and older with active psoriatic arthritis (PsA)
- adults with active ankylosing spondylitis (AS)
- adults with active non-radiographic axial spondyloarthritis (nr-axSpA) and objective signs of inflammation
- people 4 years of age and older with active enthesitis-related arthritis (ERA)
- adults with moderate to severe hidradenitis suppurativa (HS)

## IMPORTANT SAFETY INFORMATION

Do not use COSENTYX if you have had a severe allergic reaction to secukinumab or any of the other ingredients in COSENTYX. See the Medication Guide for a complete list of ingredients.

Please see Important Safety Information throughout brochure.

Tap here for full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](https://www.cosentyx.com) for more information.

"I didn't realize plaque psoriasis could be connected to psoriatic arthritis. I treat both with COSENTYX."



ACTUAL PATIENT **GARY**

Gary has plaque psoriasis and psoriatic arthritis and was compensated for his time. Individual results may vary.



## IS YOUR PLAQUE PSORIASIS TREATMENT NOT WORKING AS WELL AS IT USED TO?

If your treatment for moderate to severe plaque psoriasis isn't giving you the results you want, it might be a good time to talk to your dermatologist about COSENTYX. COSENTYX is a proven treatment, with a history of real results.

**#1**

COSENTYX is the #1 prescribed treatment that targets IL-17A\*

**2015**

COSENTYX was approved by the FDA in 2015 to treat moderate to severe plaque psoriasis in adults and in 2016 to treat psoriatic arthritis in adults.

**16+**

Studied for 16+ years in 90 clinical trials

**4M+**

Over 4 million COSENTYX prescriptions have been filled in the United States<sup>†</sup>

\*Across all indications combined.

†Across all indications combined. As of November 2023.

### IMPORTANT SAFETY INFORMATION (CONT)

COSENTYX is a medicine that affects your immune system. COSENTYX may increase your risk of having serious side effects such as:

#### Infections

COSENTYX may lower the ability of your immune system to fight infections and may increase your risk of infections. Some people have had serious infections while taking COSENTYX, including tuberculosis (TB), and infections caused by bacteria, fungi, or viruses. Some people have died from these infections.

- Your doctor should check you for TB before starting treatment with COSENTYX.
- If your doctor feels that you are at risk for TB, you may be treated with medicine for TB before you begin treatment with COSENTYX and during treatment with COSENTYX.
- Your doctor should watch you closely for signs and symptoms of TB during treatment with COSENTYX. **Do not take COSENTYX if you have an active TB infection.**

Please see Important Safety Information throughout brochure. Tap here for full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](https://www.cosentyx.com) for more information.

## HOW COSENTYX<sup>®</sup> WORKS



COSENTYX is designed to target and block IL-17A, which is believed to play a role in the inflammation that causes psoriasis plaques and joint pain in people with psoriatic arthritis.

### WHY IS IL-17A IMPORTANT?

With plaque psoriasis, an overactive immune system overproduces certain molecules, one of which is IL-17A. This can cause painful, itchy plaques to appear on the skin. In some people, this inflammation can also cause pain in the joints.

“COSENTYX is working for my plaque psoriasis AND my psoriatic arthritis.”

## DARREN

### ACTUAL PATIENT

Darren has plaque psoriasis and psoriatic arthritis and was compensated for his time.



Not an actual patient.

Scan to learn more about  
how COSENTYX works



Learn more about the symptoms of psoriatic arthritis on [page 4](#).

### IMPORTANT SAFETY INFORMATION (CONT)

Before starting COSENTYX, tell your doctor if you:

- are being treated for an infection
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- think you have an infection or have symptoms of an infection such as: fevers, sweats, or chills; muscle aches; cough; shortness of breath; blood in your phlegm; weight loss; warm, red, or painful skin or sores on your body; diarrhea or stomach pain; burning when you urinate or urinate more often than normal

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## PLAQUE PSORIASIS AND PSORIATIC ARTHRITIS COULD BE CONNECTED.

### GET TO KNOW THE SIGNS

Your skin and joints may have much more in common than you think. In fact, the same inflammation that causes skin plaques can produce joint pain, stiffness, and other symptoms. These symptoms may indicate a form of arthritis called psoriatic arthritis.

If you have some of these symptoms, you may be experiencing early signs of psoriatic arthritis:



**Psoriasis on the nails or scalp**



**Joint pain**



**Swelling in fingers or toes**

### IMPORTANT SAFETY INFORMATION (CONT)

After starting COSENTYX, call your doctor right away if you have any signs of infection listed on page 5. Do not use COSENTYX if you have any signs of infection unless you are instructed to by your doctor.

#### Serious allergic reactions

Serious allergic reactions can occur. Get emergency medical help right away if you get any of the following symptoms: feeling faint; swelling of your face, eyelids, lips, mouth, tongue, or throat; trouble breathing or throat tightness; chest tightness; skin rash or hives (red, itchy bumps).

### UNDERSTANDING YOUR RISK

People with nail psoriasis or scalp lesions are about **3–4 times** more likely to develop psoriatic arthritis than those without.

**3X**

People with psoriasis who have nail disease are almost 3x more likely to develop psoriatic arthritis than those who don't.

**4X**

People with psoriasis who have scalp lesions are almost 4x more likely to develop psoriatic arthritis than those who don't.

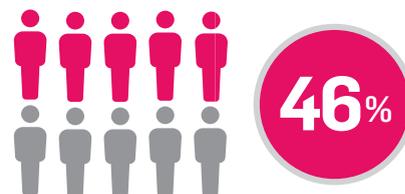
### PEOPLE WITH PSORIASIS AND PSORIATIC ARTHRITIS

31% of people with moderate psoriasis and 46% of people with severe psoriasis reported developing psoriatic arthritis. If left untreated, psoriatic arthritis can cause permanent joint damage.

#### MODERATE PSORIASIS



#### SEVERE PSORIASIS



**COSENTYX works on all of this. COSENTYX can help clear skin and help stop further joint damage.**

Please see Important Safety Information throughout brochure. Tap here for full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](http://COSENTYX.com) for more information.

## REAL RESULTS THAT ARE MORE THAN SKIN DEEP

The symptoms of plaque psoriasis and psoriatic arthritis can be frustrating — COSENTYX treats all of this.

MANY ADULTS TAKING COSENTYX HAVE SEEN CLEAR OR ALMOST CLEAR SKIN IN **AS FAST AS 12 WEEKS, AT 1 YEAR, AND STILL AT 5 YEARS.\***

\*In clinical trials, 6 out of 10 people taking COSENTYX 300 mg were clear or almost clear at 12 weeks vs 3% taking placebo.



Actual patient photos taken during clinical trials, which represent the average response of 75% skin clearance with COSENTYX at 12 weeks (300-mg dose). Individual results may vary. See more before and after photos at [COSENTYX.com](http://COSENTYX.com)

### AT 12 WEEKS

**APPROXIMATELY 8 OF 10 ADULTS SAW 75% SKIN CLEARANCE<sup>†</sup>**

**APPROXIMATELY 6 OF 10 ADULTS SAW 90% SKIN CLEARANCE<sup>†</sup>**



<sup>†</sup>Compared to those not taking COSENTYX. Trial results for 300-mg dose

### AT 5 YEARS

Many who saw results at 1 year maintained them at 5 years. At 3 years, patients knew they were getting COSENTYX, which may affect results.

## CLEAR SKIN – EVEN IN TROUBLESOME AREAS

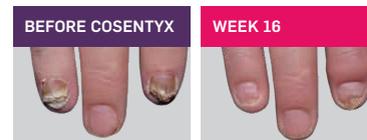
Dedicated studies show COSENTYX is proven to work—even on the toughest areas, like the scalp, nails, palms, and the bottom of the feet. **Plaques on the nails and scalp may indicate about a 3x–4x higher risk for developing psoriatic arthritis.**

### WORKS ON THE SCALP



At week 12, 53% of people on COSENTYX 300 mg saw 90% scalp clearance compared with 2% taking placebo.

### WORKS ON NAILS



Nail psoriasis improved by 46% in people receiving COSENTYX 300 mg compared to an improvement of about 12% in people receiving placebo at week 16.

Actual patient photos taken during clinical trials. Photos represent an average response with a dose of 300 mg. Individual results may vary.

**Psoriatic arthritis can lead to permanent joint damage if left untreated with the appropriate treatment. COSENTYX works on all of this and helps stop further joint damage.**

In another trial, up to 60% of patients taking COSENTYX 150 mg saw at least a 20% improvement in psoriatic arthritis symptoms at 16 weeks versus 18% of patients taking placebo.

### IMPORTANT SAFETY INFORMATION (CONT)

#### Inflammatory bowel disease

New cases of inflammatory bowel disease or “flare-ups” can happen with COSENTYX, and can sometimes be serious. If you have inflammatory bowel disease (ulcerative colitis or Crohn’s disease), tell your doctor if you have worsening disease symptoms during treatment with COSENTYX or develop new symptoms of stomach pain or diarrhea.

Please see Important Safety Information throughout brochure. Tap here for full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](http://COSENTYX.com) for more information.

## CONVENIENT DOSING

COSENTYX® is taken with the Unoready® Pen, Sensoready® Pen, or a prefilled syringe. The recommended dose of COSENTYX for plaque psoriasis is 300 mg.\* If your doctor decides that you or a caregiver may give your injections at home, you should receive training on the right way to prepare and inject COSENTYX. Do not try to inject COSENTYX yourself, until you or your caregiver have been shown how by your doctor.

### GETTING STARTED ON COSENTYX:

Once weekly for 5 weeks.



### STAYING ON COSENTYX:

Once every 4 weeks.



\*Each 300-mg dose is given as 1 injection of 300 mg or 2 injections of 150 mg under the skin. For some people, a dose of 150 mg may be acceptable.

### IMPORTANT SAFETY INFORMATION (CONT)

**Severe skin reactions that look like eczema** can happen during treatment with COSENTYX from days to months after your first dose and can sometimes lead to hospitalization. Your doctor may temporarily stop treatment with COSENTYX if you develop severe skin reactions.

## GET COMFORTABLE TAKING COSENTYX

The 300-mg UnoReady Pen is easy to use and has a positive satisfaction rating up to 100%.<sup>†</sup>

- Most people experience no pain with the injection<sup>‡</sup>
- The cap is not made with natural rubber latex



<sup>†</sup>Based on a study in which all 37 participants using the UnoReady Pen reported being satisfied or very satisfied with the device at 28 weeks for patients with moderate to severe plaque psoriasis.

<sup>‡</sup>Based on a study in which 30 of 38 participants using the UnoReady Pen reported no pain with the injection at 12 weeks.

Read the detailed "Instructions for Use" that comes with your COSENTYX for information on how to prepare and inject a dose of COSENTYX, and how to properly throw away (dispose of) used COSENTYX.



It's important to keep holding the pen firmly against your skin while you watch the green indicator and listen for the second click.



**WATCH HOW TO INJECT USING THE UNOREADY® PEN AND OTHER INJECTION RESOURCES**

### IMPORTANT SAFETY INFORMATION (CONT)

Tell your doctor if you have any of the following signs or symptoms:

- redness or rash
- itching
- small bumps or patches
- your skin is dry or feels like leather
- blisters on the hands or feet that ooze or become crusty
- skin peeling

Please see Important Safety Information throughout brochure. Tap here for full Prescribing Information, including Medication Guide.

Visit [COSENTYX.com](http://COSENTYX.com) for more information.

## REAL SUPPORT. PERSONAL SOLUTIONS.

**COSENTYX<sup>®</sup> Connect is a free support program** that's tailored to your needs right from the start. Here's what you will get once you sign up:



**Dedicated COSENTYX<sup>®</sup> Connect Team to help you get started**



**Co-pay as little as \$0\***  
For eligible privately insured patients. Limitations apply.

COVERED  
*until you're*  
COVERED

**Up to 2 years of COSENTYX for free** with the Covered Until You're Covered program\* if your private insurance coverage is denied



**Help with navigating insurance coverage**



**Personalized resources** via mail, e-mail, and text updates



**Injection training resources**

\*Limitations apply. Valid only for those with private insurance. Program provides up to \$16,000 annually for the cost of COSENTYX and up to \$150 per infusion (up to \$1,950 annually) for the cost of administration. Co-pay support for infusion administration cost not available in Rhode Island or Massachusetts. Offer not valid under Medicare, Medicaid, or any other federal or state program. Novartis reserves the right to rescind, revoke, or amend this program without notice. See complete Terms & Conditions for details.

To enroll in the COSENTYX<sup>®</sup> Connect Support Program and start receiving these free resources, call us at **1-844-COSENTYX (1-844-267-3689)** or visit **COSENTYX.com**.

For more details, see the following page.

## GETTING STARTED ON COSENTYX

It's easy to get started with COSENTYX. Scan the QR code to learn about the first steps of the process.



**SCAN THIS CODE FOR A CHECKLIST TO USE WHEN GETTING STARTED ON COSENTYX**

"COSENTYX<sup>®</sup> Connect has been nothing but excellent in helping me. They make sure my insurance is set and my prescription is delivered on time."

**ACTUAL PATIENT DEWEY**

Dewey has plaque psoriasis and was compensated for his time. Individual results may vary.



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## GETTING HELP NAVIGATING YOUR COVERAGE

Your COSENTYX<sup>®</sup> Connect team will work with you and your healthcare provider to get your COSENTYX<sup>®</sup> (secukinumab) prescription approved.



You may be eligible to save on your prescription out-of-pocket costs every month.

## GETTING FINANCIAL ASSISTANCE

You may be eligible for our **co-pay\* offer** if you are privately insured. In 2022, 94% of patients who used the program paid \$0 out of pocket.

In the unlikely event that your prescription is denied, we'll do everything we can to help. Learn more about our **Covered Until You're Covered Program**.<sup>†</sup> The program offers up to **2 years of COSENTYX for free** if your coverage isn't initially approved.

For more prescription coverage assistance, go to [COSENTYX.com/how-to-get-cosentyx](https://www.cosentyx.com/how-to-get-cosentyx) for a full walk-through of the steps for getting COSENTYX.

## GETTING COSENTYX DELIVERED

COSENTYX is sent to you from a specialty pharmacy since it's a biologic medication, which means it requires special handling and must be refrigerated.



SCAN TO LEARN MORE ABOUT HOW COSENTYX<sup>®</sup> CONNECT CAN HELP

## SHARE YOUR COSENTYX STORY

If you're taking COSENTYX for plaque psoriasis, psoriatic arthritis, or any of its FDA-approved conditions, we welcome you to share your story with us. After you do, our Voices of Inspiration staff will get in touch.



SCAN TO LEARN HOW TO SHARE YOUR STORY THROUGH VOICES OF INSPIRATION

Email [info@voices-of-inspiration.com](mailto:info@voices-of-inspiration.com) or call 1-877-879-0245

\*Limitations apply. Valid only for those with private insurance. Program provides up to \$16,000 annually for the cost of COSENTYX and up to \$150 per infusion (up to \$1,950 annually) for the cost of administration. Co-pay support for infusion administration cost not available in Rhode Island or Massachusetts. Offer not valid under Medicare, Medicaid, or any other federal or state program. Novartis reserves the right to rescind, revoke, or amend this program without notice. See complete Terms & Conditions for details.

<sup>†</sup>The Covered Until You're Covered Program is available for COSENTYX subcutaneous injection only. Eligible patients must have commercial insurance, a valid prescription for COSENTYX, and a denial of insurance coverage based on a prior authorization request. Program requires the submission of an appeal of the coverage denial within the first 90 days of enrollment in order to remain eligible. Program provides COSENTYX for free to eligible patients for up to 2 years, or until they receive insurance coverage approval, whichever occurs earlier. A valid prescription consistent with FDA-approved labeling is required. Program is not available to patients whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program. Patients may be asked to reverify insurance coverage status during the course of the program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Limitations may apply. Enrolled patients awaiting coverage for COSENTYX after 2 years may be eligible for a limited Program extension. Novartis Pharmaceuticals Corporation reserves the right to rescind, revoke, or amend this Program without notice.

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**NADIA** **ACTUAL PATIENT**

Nadia has plaque psoriasis and was compensated for her time. Individual results may vary.

**ASK YOUR DERMATOLOGIST ABOUT COSENTYX<sup>®</sup> TODAY**



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Like us on Facebook at **COSENTYX (secukinumab)**



See real stories from people taking COSENTYX on Instagram at **COSENTYX (secukinumab)**

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